

Sharon Cook



EXPERIENCE

Government Relations Advisor:

Cook & Franke, S. C. 1985 to present

Manages multi-faceted government affairs programs for corporations, associations and non-profit organizations, including crisis management of public affairs, board development, strategic planning, coalition building, media relations, interaction with elected leaders and other public officials.

Executive Director, Competitive Wisconsin, Inc.:

1985 to present

Contract to provide all association management activities for this statewide organization devoted to improving Wisconsin's business climate through job retention and creation and business development. Members are Wisconsin's business, education, labor and agriculture leaders. Association management activities include program development, fiscal controls, dues management, meeting organization, media relations, interaction with other statewide organizations which share Competitive Wisconsin's goals, and creating and enhancing discourse surrounding current public affairs issues, relating to elected and other public officials.

Professional and Community Organizations:

Association of Wisconsin Lobbyists, Current President. Past Treasurer, Vice-president
University of Wisconsin-Whitewater Political Science Department Advisory Committee
Public Policy Forum, Board

Past Professional and Community Organizations:

Milwaukee-Bialystok, Poland Sister City Committee
Bay View Community Center Board
Wisconsin Women in Government Board
Women's Fund Board of the Greater Milwaukee Foundation
Friends of Channels 10/36, Secretary
Milwaukee Mandolin Orchestra Board
Milwaukee Repertory Theater Board
Highland Community School Board

Office of Wisconsin State Senate Majority Leader

1983-1984

Managed policy development and coordinated legislative response among Senators and the Majority Leader.

Legislative Liaison, Department of Natural Resources

1983

Directed and coordinated all aspects of the Department's relationship with the Legislature.

Gubernatorial Campaign Team

1980-1982

Managed candidate's schedule in successful gubernatorial campaign. Coordinated with county field organizers, fundraisers and other supporters.

Special Assistant to the Secretary, Department of Natural Resources

1978-1982

Responsible for responses to all communications to the Secretary's office, managed the Secretary's public speaking schedule, responded to legislative and other public inquiries, responsible for final review of internal operating procedures.

Legislative Assistant to the Joint Committee on Finance

1975-1978

Analyzed and researched bills and budget issues, created alternatives, responded to constituent inquiries, general staff support.

Education

Attended University of Wisconsin - Madison