

Saturday, 9/23	MJS: Safety Net: Disabilities Services, GAMP remain intact - add childcare inspection unit General: Press Conference at Child Care location
Sunday, 9/24	MJS: Aquatics Plan - annual pass, northern aquatics center, splash pads, adopt a beach program General: Press Conference at Cool Waters (early morning for TV)
Monday, 9/25	MJS: Transit Routes Restored General: Press Conference at MCTS
Tuesday, 9/26	MJS: Outsourcing: ESD, parks, housekeeping, security, parts, IMSD, etc.
Wednesday, 9/27	MJS: POB (and stabilization fund)
Thursday, 9/28	MJS: Response to GMC proposal and Tax Levy TV: Morning live interviews Radio: Sykes (just prior to speech); Wagner; Belling; Eric Von; McBride General: Press Conference after speech? CNI: Oak Creek - Bender Park; All - EMS; Wauwatosa - Hoyt Park Pool; Heralds - Lincoln Park aquatics park; S. Milwaukee – Keep Grobschmidt; Hales Corners - Keep Pool; West Allis - Keep McCarty; Cudahy - Keep Sheridan; Greenfield - Keep Blog on speech: JSOnline, OnMilwaukee.com Exec Email Update: special edition on budget (right at time of speech)
Friday, 9/29	MJS: Coverage of address; Impact of State (ESD, courts, DA, etc.) TV: Sykes or Belling shows (our own segment) General: Knock on doors in areas of Finance Committee members State Task Force on Milwaukee County Finances meets today
Monday, 10/2	General: Knock on doors in areas of Finance Committee members
Tuesday, 10/3	General: Knock on doors in areas of Finance Committee members
Wednesday, 10/4	General: Knock on doors in areas of Finance Committee members
Thursday, 10/5	General: Knock on doors in areas of Finance Committee members
Friday, 10/6	General: Knock on doors in areas of Finance Committee members General: MMAC biannual membership meeting (hand out flyers at door re: budget?)
Post	Speeches to civic groups

Other issues

Mental Health Initiative Done

EMS

Do we do something in the next week or so to get ahead of the story?

HOC

Information is already out there although we could try to do a story...