

- 9/8 EMS (at fire station with leaders)
- 9/10 Programs for people with disabilities/Familycare (at CBO)
- 9/15 Supportive Housing (at project)
- 9/16 Capital improvements to MCTS (at station)
- 9/20 Build New Jobs plan: capital budget, bonds, OEA, airport, etc. (leak)
- 9/21 Non-profit to run Zoo (leak)
- 9/22 Mental Health Services (leak)
- 9/23 Public Safety (Sheriff's Office)
- 9/24 Budget
- Tax Burden Reform
 - Wage and Benefit Reform
 - Budget Reform
- Policy Areas:
- Transit
 - Parks

Other

- Develop assessment of infrastructure needs for employers that includes access to transportation systems, site development or expansion, and utility needs.
- Draft profile of desired workforce with level of education, skill set, worker training that would lead to an action plan with local education institutions (Technical Colleges and Higher Education Institutions) to educate and train a workforce pool that sustains the employer.
- Request participation in competitive bidding of health insurance from all regional providers based upon desired health plan options by employer.
- Full review of all local and county ordinances that will impact employer in addition to all state/federal permitting that may be required.
- Prepare thorough and complete proposal for tax incentives, tax credits and government grants that an employer could qualify for from all levels of government.
- Encourage minority participation and outreach for both employers and employees.

Jobs Advocate Position Description:

- Serve as single point of contact for employers and local municipal economic development agents in Milwaukee County on all economic development issues.
- Prepare full assessment containing all of the advocacy items listed above for current or new employers.
- Guide employer through all regulation and permit paperwork to ensure timely and accurately drafted paperwork is filed.
- Directly advocate for employer on all permitting and regulatory issues with all levels of government - local, county, state and federal.

Office of Economic Advocacy will work with all civic, regional economic

development and non-profit community organizations to act as the central point of communication for economic development progress and strategy for Milwaukee County. The purpose of the newly established office is not to create competition with other counties in the region but foster a better business climate for Milwaukee County and the region as a whole through better communication and direct cooperation with all local, state and federal government.

Objective for Office of Economic Advocacy

The objective of this new strategy for economic development is to renew a long dormant social contract of government fostering an open dialogue and cooperative relationship with privately held businesses that in turn have a stake in the success of their local community. That success encompasses family supporting jobs, provision of affordable healthcare, world-class education for our children and efficient provision of government services.

Employers enjoy greater success with a supportive business climate that begins with the attitudes of government officials and our government is best equipped to provide essential, efficient services with a successful business community. Milwaukee County will benefit immensely from the success of its employers that give back to their local communities through volunteer efforts, philanthropic approaches to solving community issues, and a renewed sense of pride in our local communities.

Restoration of the social contract between government and employers is the critical component of an economic development strategy to retain and create jobs anywhere. If employers and employees within Milwaukee County are to return to prosperity, we must work together to reestablish this social contract.

Potential Tools for Office of Economic Advocacy

- Development of Enterprise Zone (Tax Credits) for all of Milwaukee County
- Allow Wisconsin Counties to create TIFs (Maybe only on land owned by the county to be sold for development.)
- Community Economic Development Corporation - creating a holding company for all land owned by the county that uses proceeds from the sale for remediation grants or loans for job creation.

