

Brag About It - campaign to promote Milwaukee County

Things that are unique to Milwaukee County

Quest for Immortality exhibit at MPM through August (only place in Midwest)

Calatrava wing at the MAM

Miller Park – only retractable fan-shaped roof in North America

Medical Grounds

Companies: Harley Davidson, Miller Brewing, Northwestern Mutual, Midwest Airlines, Tower Automotive, Direct Supply,

GMIA – passengers up 9% while national average was down 2.7%; fares lower

Parks – acres per person

County Zoo – best in Midwest?

Summerfest – other ethnic fests: largest musical festival, largest ethnic festivals

Pier Wisconsin

Lake Express – fastest Great Lakes ferry?

Other things that are exciting in Milwaukee County

Bradley Center

Midwest Airlines Center

Marcus Center for the Performing Arts

Milwaukee Theater

Boerner Botanical Gardens

Mitchell Park Domes

Discovery World Museum

IMAX Theater

Betty Brinn Museum

Riverside Theater

Black Holocaust Museum

McKinley Marina/Southshore

Sailing Center

Public Market