

## **Milwaukee County's Bus Rapid Transit Plan**

Use all of the \$91.5 million on upgrades and improvements to the bus system through Bus Rapid Transit (BRT)

Improves speed of travel from conventional bus service

Provides service to transit dependent people on routes all across Milwaukee County

Benefits people and employers all over Milwaukee County

Provides basis for economic development all across Milwaukee County

Flexibility to adapt to changes in needs of riders and employers

Low cost to expand system throughout Milwaukee County and into surrounding counties

Average growth in riders with BRT in other areas is 20%

Helps MCTS manage pending challenges in funding when federal funds end in 2010 (may push back year or two)

## **City of Milwaukee's Streetcar System Plan**

Use \$52 million for streetcar system serving 3-mile radius in downtown Milwaukee (revised proposal to use half)

Streetcar system does not increase travel times on major routes

Provides service to tourists in downtown Milwaukee and to limited number of white collar workers

See above

Provides basis for economic development around 3-mile radius in downtown Milwaukee

Not flexible to adapt to changes in needs of riders and employers

High cost to expand the system

N/A

Streetcar system will cost bus system up to \$3 million in lost state and federal aid (which means route cuts)