

Parks: Expectations for New Term

- Work with County Board, but work for me
- Expect same or better service in the parks without tax levy increase
- Finish each year with a balanced budget
- Contract out for services to meet that goal
- Target profit centers for use in majority of parks (i.e. Starbucks, Coast, etc.)
- Privatize operations at places like marina and parking structures
- Increase the number of support groups (Friends)
- Expand partnerships with private sector (i.e. Harley-Davidson, US Bank, etc.)
- Sell/lease excess land to support parks operations (i.e. 68th and State)
- Develop better system to track revenues and usage of system by site (places like each golf course, each pool, etc.)
- Create new ways to advertise our services and programs
- Work with task force on supportive housing options in or near parks
- Personally support and promote proposed budget with Finance and Audit Committee, Parks Committee, members of County Board, public, media, etc.
- Keep me and my office informed of important items related to parks
- Work well with other department heads
- Focus on results, not just attention
- Prepare for a new Park District
- Work with the County Board, but work for me