

# WAR ROOM

Action Items

# Scheduling

We should start acting on our proactive scheduling.

- Municipalities and Neighborhoods of Milwaukee County (plot out all of the events we go to and see what areas fall short)
- Chamber of Commerce (start work on scheduling visits after the State of the County address in January)
- MMAC (set up meeting with BOD to talk about county), GMC, IBA (set up meeting to talk about taxes and budget)
- Suburban and Ethnic (start work on scheduling visits after the State of the County address in January)
- Trade Associations
- Local
- Statewide/Regional
- Business Visits by Industry (also Walker at Work program) (begin work on program to start in December – come up with list of potential businesses)
- Ethnic Groups
- Veterans
- Organizations (set up meeting with Allied Council of Veterans)
  - Events (Vets Day; Memorial, V-Day, Pearl Harbor, Branch B-day; etc.)
- Religious Groups
  - Church, Synagogue visits
  - Association visits
- Senior Meal Programs (begin to schedule visits so we hit every site once in the next year)
- Retirement Clubs
- Civic Clubs
  - Rotary (start work on scheduling visits after the State of the County address in January)
  - Kiwanis (start work on scheduling visits after the State of the County address in January)
  - Lions (start work on scheduling visits after the State of the County address in January)
  - Knights of Columbus (start work on scheduling visits after the State of the County address in January)
  - Optimists (start work on scheduling visits after the State of the County address in January)

## Major Events

- State of the County address (start work on scheduling date in late January)
- Budget Address
- Budget Vetoes (prepare for press conference/leak on vetoes; organize support for vetoes)
- Resolution signings/vetoes (review resolutions for October/November)
  - Parades
  - 4<sup>th</sup> of July
  - Local (St. Francis, S. Milwaukee, Greendale, etc.)
  - Special Events: Frolics, Juneteenth Day, Mexican Independence Day
  - Traditional: Memorial Day, Veterans Day

- Summerfest (ethnic festivals)
- County Executives' Ride (make announcement in early December)
- Operation Freedom
- Parks (golf, pools, Domes shows, US Bank Championship, July 3 fireworks, etc.)
- Zoo (Holiday Lights, Boo at the Zoo, special exhibits, openings, water park)

The office should also work on themes for each week and month and then work on putting events/visits on the calendar that fit that theme.

### Issues

- Pension (payments, lawsuit, board, POBs, etc.) (work on new board member)
- Health Care (costs, plan, contracts, providers, retirees, staff, etc.) (have DAS review plans for contracts)
- Taxes (tax levy, sales tax, other fees, etc.) (Prepare an event with property tax bill in December; release poll on sales tax)
- Public Safety (Parks patrols, bailiffs, expressway patrols, neighborhoods, etc.) (Do media with Sheriff if positions put back in budget)
- EMS (ICC, firefighters union, coverage, etc.)
- Mental Health Housing (work group, CoC, HUD, developers, sites, Housing Czar, budget imitative, Park East \$, CDBG \$, etc.) (get working group going; work on sites for potential developers)
- Economic Development (land sales, positions, retirements, CDBG, etc.) (Set up signing of new Park East site; ground breaking for first site; continue work with UWM on NE quad)
- Efficiencies (Six Sigma, measurable outcomes, etc.) (Set up new class with CSE funds)
- Regionalism (CSE – Racine and others, IT, fire department, etc.) (Work with Milwaukee on fire department; work with surrounding counties on CSE; work with Racine and Waukesha on IT; work with M7 on jobs)
- MRMC governance (sit team down with Bill Hatcher in November)
- Transportation (\$91.5 m/BRT, transit, airport, highways, etc.) (Nail down details on BRT pilots for part of \$91.5 million; work with board on airport lease idea)
- State Government (task force, mandates, Park District, POBs, etc.) (Lobby lawmakers about POBs and district)
- Parks (Park District, aquatics/season pass, Adopt-A-Beach, golf, etc.) (Recruit supporters for Park District; lobby lawmakers,
- Staffing (Budget, Labor, CSE, DAS, DHHS, ESD, etc.) (Call prospect for Labor Relations; update on budget, DAS, ESD)